



Once again, we are looking forward to our Annual Historic Home Tour of the Henry T. Oxnard Historic District, located in downtown Oxnard. This year, the tour is on Sunday, September 26, 2010. This tour has always been very successful and to celebrate our 14th anniversary, we anticipate an even bigger and better Home Tour.

It is vital that Historic Oxnard be protected for future generations! To achieve that goal we are joining forces with the Oxnard Heritage Foundation, a non-profit organization of Oxnard residents who are working together to preserve the rich history of Oxnard. This year, sponsorship and ticket sale proceeds will benefit the worthy endeavor: "The Fifth Street Beautification Project." This project will create a more inviting entrance to downtown Oxnard by adding trees, shrubs and groundcover from "H" Street to "C" Street on the Fifth Street corridor.

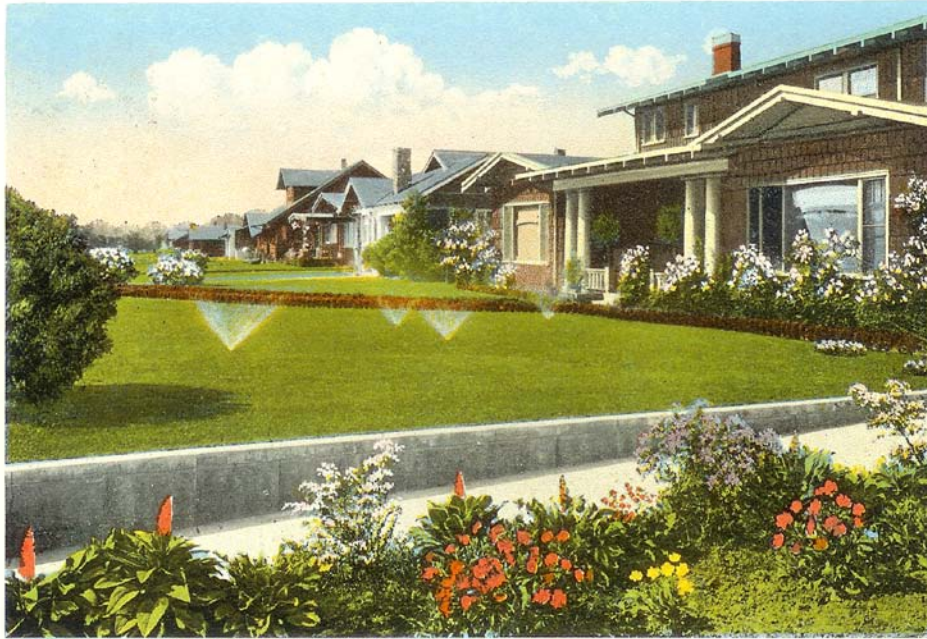
Please join us in our efforts! Enclosed you will find the levels of contributions we are requesting and hope you will participate. Your TAX DEDUCTIBLE SPONSORSHIP allows you to enjoy in the festivities and to support this neighborhood based beautification effort.

We will be calling you in a few days to confirm your interest and hopefully your willingness to participate, in the meantime, if you have any questions, please feel free to call me at (805) 377-1785. To learn more about our tour please visit our new web site at www.OxnardHistoricDistrict.com.

Thank you,

Lydia Galbraith
Tour Chair
Friends of Old Oxnard

Welcome to our Neighborhood



ROW OF BUNGALOWS, OXNARD, VENTURA CO., CAL.

We are one of the largest intact collections of early 20th century bungalows in Ventura County. These homes are prized for their charm and livability. The Craftsman and Revival Styles are enjoying renewed popularity. The Fourteenth annual Autumn Historic Home Tour showcases the rich architectural heritage of Oxnard's first neighborhood.

In February of 1999, 137 homes in this neighborhood were added to the national Register of Historic Places. In September 1999, the homes of the Henry T. Oxnard Historic District received a second designation as Ventura County Landmark #161. This doubled the number of Ventura County's protected historic resources. Please stroll down the streets of our neighborhood as you tour this year's selection of homes. We hope you enjoy them as much as we do.

2010 Autumn Historic Home Tour Committee
The Friends of Old Oxnard



2010 Autumn Home Tour Sponsorship Opportunities

Title Sponsor (1 Only) \$2500

Sponsorship Privileges include:

- The single Title Sponsor will have their corporate banner or sign displayed at the event and check-in pavilion
- Sponsorship recognition in all ads and print media
- One full-page ad in the official program on the inside front cover
- Year round link on Oxnard Historic District website
- Logo on posters, flyers, and ticket order forms
- Ten complimentary tickets to the event, refreshment garden, and post-tour VIP party

Major Sponsor (3 Only) \$1000

Sponsorship Privileges include:

- One half-page ad in the official program on the inside or outside back cover
- Year round link on Oxnard Historic District website
- Logo on posters, flyers, and ticket order forms
- Six complimentary tickets to the event, refreshment garden, and post-tour VIP party

Benefactor Sponsor \$500

Sponsorship Privileges include:

- Half page ad in the official program
- Listed on posters, flyers, and ticket order forms
- Year round link on Oxnard Historic District website
- Four complimentary tickets to the event, refreshment garden, and post-tour VIP party

Supporting Sponsor \$250

Sponsorship Privileges include:

- Quarter page ad in the official program
- Listed on posters, flyers, and ticket order forms
- Year round link on Oxnard Historic District website
- Two complimentary tickets to the event and refreshment garden, and post-tour VIP party

Contributing Sponsor \$100

Sponsorship Privileges include:

- Business card ad in program
- Two complimentary tickets to the event, refreshment garden, and post-tour VIP party

Sponsorship Agreement

14th Annual Oxnard Autumn Home Tour
Presented by the **Friends of Old Oxnard**

Proceeds to Benefit FIFTH STREET BEAUTIFICATION PROJECT

The **Friends of Old Oxnard** agrees to promote _____ as a
(Print Company or Individual name)

“ _____ Sponsor” of the 14th Annual Oxnard Autumn Home Tour and
(Print Sponsor level desired) provide its corresponding benefits. (see enclosed Sponsorship Opportunities)

In exchange, the _____ agrees to provide Oxnard Autumn Home Tour
(Print Company or Individual name)

with a \$ _____ sponsorship fee:
(Print Amount)

Submitted by: _____ Date: _____
Friends of Old Oxnard Representative

Accepted by: _____ Date: _____
Name and Title

Please sign and return this agreement no later than September, 14st, 2010 together with your check payable to:

OXNARD HERITAGE FOUNDATION

And mail to:

Autumn Home Tour
Friends of Old Oxnard
715 South A Street
Oxnard, CA 93030

Please provide camera-ready artwork for your ad to us no later than September 14, 2010.

Via Mail to: Friends of Old Oxnard, 715 South' A', Oxnard CA 93030

Via Email to: garyaths@aol.com

If you are creating your own ad please submit the corresponding size for your sponsorship level.

Title Sponsor ad size	7.5" W X 10" H
Major Sponsor ad size	(V) 3.5" W X 10" H or (H) 7.5" W X 5" H
Benefactor Sponsor ad size	(V) 3.5" W X 10" H or (H) 7.5" W X 5" H
Supporting Sponsor ad size	3.5" W X 5" H
Contributing Sponsor ad size	3.5" W x 2"



Advertising Agreement

Dear Potential Home Tour Advertiser:

We have an opportunity for you to reach upwards of 1000 customers for your business! The **Friends of Old Oxnard** are providing advertng opportunities for their 14th annual Autumn Home Tour. This program will offer in-depth home stories, Oxnard history, photos and ads for our supporting sponsors and advertisers.

Please call or email us for more information at 805.486.6074 / garyaths@aol.com. Thank you.

Advertiser _____
 Contact Name (please print clearly) _____
 Title _____
 Street _____
 City _____ Zip _____
 Web address _____
 Email _____

We wish to reserve the following (return signed Advertising Agreement via fax (805) 486-6904 by Tuesday, September 14, 2010.)

Oxnard Autumn Home Tour Program Ad Space Specifications and Pricing

The ad sizes for this approximately 24 page 14th annual program issue are listed below:
 All B&W or grayscale artwork can be emailed as jpeg's or pdf's to garyaths@aol.com atten: Gary Blum or mailed to 715 South A Street, Oxnard, CA 93030.
 Deadline for art work is 9/14/10. Payment to be made to **Oxnard Heritage Foundation**.

<input type="checkbox"/>	Full Page – Inside Front Cover 7.5" w x 10" h – Color	\$2500.00
<input type="checkbox"/>	Full Page – Outside Back Cover - 7.5" w x 10" h – Color	\$750.00
<input type="checkbox"/>	Full Page – Inside Back Cover - 7.5" w x 10" h – Color	\$650.00
<input type="checkbox"/>	Full Page – 7.5" w x 10" h (b&w)	\$400.00
<input type="checkbox"/>	Half Page Vertical - 3.5" x 10" h (b&w)	\$250.00
<input type="checkbox"/>	Half Page Horizontal – 7.5" w x 5" h (b&w)	\$250.00
<input type="checkbox"/>	Quarter Page - 3.5" w x 5" h (b&w)	\$150.00
<input type="checkbox"/>	Business Card ad - 3.5" w x 2" h (b&w)	\$ 50.00

